

# Most Used\* Taxi App in Japan

# GO



## Download Now

 **Taxi GO**

 Download on the  
App Store

 GET IT ON  
Google Play

\* Sourced from data.ai by Sensor Tower

- Number of taxi app downloads in Japan (Total of App Store and Google Play)

- Survey period: October 1, 2020 - Dec 31, 2024

- Among the top 5 taxi apps in Japan, GO has an 80% market share of total usage time.  
(Total of iOS and Android smartphone)

- Survey period: January 1, 2021 - Dec 31, 2024

\*Apple and the Apple logo are trademarks of Apple Inc. and registered in the U.S. and other countries.

App Store is a service mark of Apple Inc.

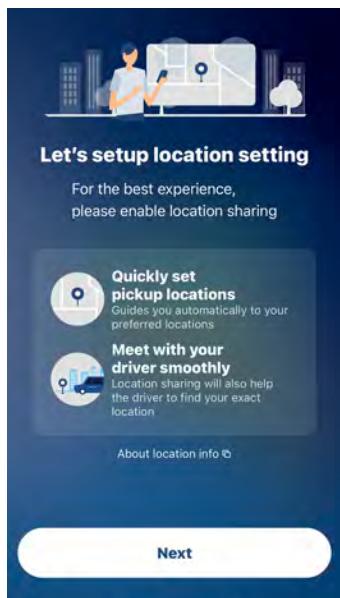
\* Google Play is a trademark of Google LLC.





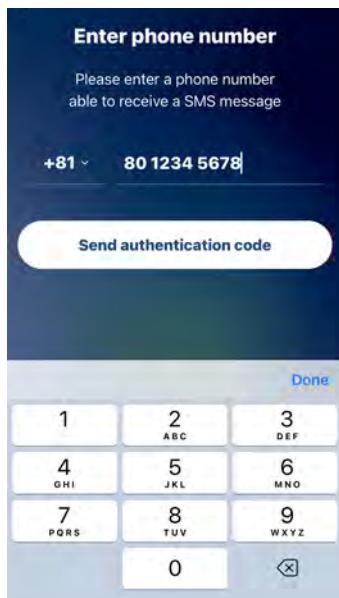
# HOW TO USE

## STEP 1



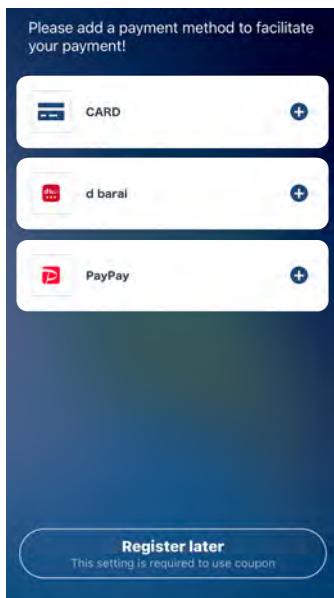
Allow your location permission.

## STEP 2



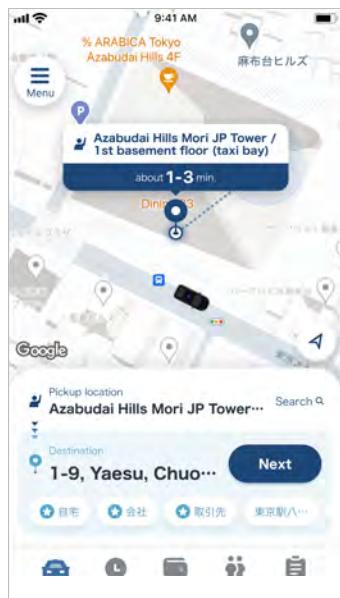
SMS authentication and register your account info.

## STEP 3



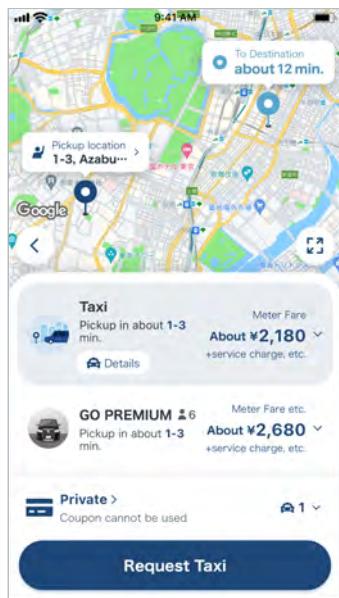
GO Pay (cashless payment) setting.

## STEP 4



Set the pickup location and destination, then tap "Next".

## STEP 5



Confirm settings and tap "Request Taxi".

## STEP 6



When the taxi arrives, tell the driver the "confirmation number".



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\*In addition to the fare and pick-up fee, GO app charge etc. will be charged in some areas.